NYU USABILITY CLASS

Day 3: User Testing

- Review Quiz
- Review wireframes
- Review Personas
- usability testing
  - tools
    - surveys
    - interviews
    - eye tracking studies
    - usability testing
      - technology
      - common errors
      - test participants
      - environment
  - using the data
    - affinity diagrams
    - spreadsheets
- 7 pm
- Break
- 40'
- WORKSHOP #1
  - usability test
- Designing for web usability
  - navigation and way finding
  - Page layout
    - elegance & simplicity
    - recognizability
    - immediacy
    - usability
    - Principles
      - scale, contrast, proportion
  - homepages
  - design conventions
  - writing for the web
  - typography & usability
    - guest speaker
- 50'
- WORKSHOP #2
  - create site for personas/scenarios
- 50'
- WORKSHOP #3
  - test site using prototype/ improve